

Healthy people shouldn't have to pay unhealthy premiums.

PruHealth offer a revolutionary type of health insurance that rewards you for looking after yourself.

Everyone should have access to health insurance but that doesn't mean that everyone should pay the same for it. PruHealth believes that if you look after your health, then you should pay less for your health cover than someone who doesn't do anything to take care of themselves.

A guaranteed no claims bonus – increasing when you actively look after your health.

Whereas many other health insurance policies cost more when you renew, ours could cost you less. If you don't need to claim PruHealth will give you an automatic no claims bonus of 25% of this year's premium towards next year's cover – guaranteed.

By looking after your health with us throughout the year, this saving could increase to 50%, 75% or even 100%. We even make it easy for you through great discounts with our health and wellbeing partners including Virgin Active, LA Fitness or Cannons Health and Fitness Clubs where you'll receive significantly reduced rates every month.



Of course, lower-cost health insurance doesn't mean low quality cover. As you'd expect from PruHealth, we offer you access to the very best private hospitals and specialist consultants in the country. So you can be assured of getting the treatment you need, when you need it.

Get the health insurance you deserve.

Call now for details on our cover and rewards.

FREE First Aid Kit when you call for a quote.



Call us now for full details quoting ref GEN001

0800 092 6666

pruhealth.co.uk

PRU HEALTH
It pays to be healthy

First Aid Kit Offer Terms and Conditions.

1. Only one First Aid Kit per household. 2. Offer is not available to existing members. 3. Offer only available to telephone responders and upon completion of a quote. 4. Offer subject to availability of limited stocks and valid for 60 days from date of publication. Prudential Health Services Ltd and Prudential Health Ltd are authorised and regulated by the Financial Services Authority.